



Reference no
Log no
For office use

Area Board Projects and Councillor Led Initiatives Application Form 2016/2017

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Bradford on Avon		
Your Name	Councillor Magnus Macdonald		
Contact number	07889 811589	e-mail	magnus.macdonald@wiltshire.gov.uk

2. The project

Project Title/Name	River Crossing Feasibility Study – community engagement		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>The River Crossing Feasibility Study has been under development between the funders – the Area Board and the Town Council - for some time now. Discussions have been held with a range of stakeholders and professionals but the next step is to engage the community in this work.</p> <p>As a first stage engagement exercise our consultants, LA Box, have framed an “interactive survey” to gather views on current behaviours, asking questions such as: Where do you usually cross the river? How could that be improved for pedestrians?</p> <p>As part of the survey, the public will be asked to mark the origin and destination of their journey showing where they currently cross the river, using screws and coloured copper wire to mark the route. This will create a pictorial image of pedestrian desire lines. There will also be an online survey for those unable to attend the exhibition.</p> <p>The costs of staging the exhibition will cover capital expenditure for: Printing and mounting, Timber frame and screws, Copper wire mixed colours, Mini bridge construction, Inkjet clear printer acetate film OHP sheets, Diagonal cutting pliers.</p>		
Where is this project taking place?	In the Coach House at The Swan Hotel. Also in the foyer of St Laurence School (dates to be advised).		
When will the project take place?	Friday 10th March (1pm till 7pm) and Saturday 11th March (10am till 5pm)		
What evidence is there that this project/activity needs to take place/be funded by the area board?	This community engagement exercise is a key activity within the Feasibility Study. These capital costs should be covered by the Area Board over and above the modest consultancy costs paid to commission the project.		

How will the local community benefit?	The need to improve pedestrian access and safety in Bradford on Avon was a major finding from the results of the resident survey commissioned by Michelle Donelan MP and is a key issue raised in the Neighbourhood Plan for Bradford on Avon. How to make the town centre more “user-friendly” to pedestrians has been the subject of recent talks between the Town Council and the Wiltshire Council Highways department.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	Yes, see above.		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Yes, see above.		
What is the desired outcome/s of this project? Community Engagement at the heart of the feasibility study.			
Who will be responsible for managing this project? Sarah Gibson, LA Box Design			
3. Funding			
What will be the total cost of the project?	£ 1,064.05		
How much funding are you applying for?	£ 1,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
		0	
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	LA Box Limited		
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Magnus Macdonald		Date: 27 February 2017	
Position in organisation: Chairman, Bradford on Avon Area Board			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			